

How to improve your club member skills on the green... whilst increasing your club bank balance.

1. BE-A-BETTER-BOWLER.COM.AU

is a world first and the most comprehensive lawn bowls coaching/tutoring program ever formulated to suit bowlers of every level. From bare-foot beginners, right through to the elite, - because the program was prepared by Australia's & the world's best.

2. LEARN FROM THE BEST @ \$10 per hour.

How cheap is that, to be shown the techniques & strategies of how to be a better bowler by the best in the business. Only \$10 per hour followed by a 30 minute live question & answer session. (Anyone booking all 6 sessions saves \$10)

3. IT'S LIVE ON THE HOME INTERNET

All 6 x 90 minute sessions are available with live interaction via the member's private internet, in the comfort of their own home, at convenient early evening times.

4. YOUR CLUB EARNS \$2 per hour, per member. Your club earns a rebate of \$2 in cash for every hour session your members' book, so your club can earn a substantial amount of cash if you promote the program. It costs your club nothing.

5. CLUB PERFORMANCE LEVELS WILL INCREASE

Coaches & skips ask pennant players to lift their match performance by 5% & 10% to get a winning edge. Well, 'be-a-better-bowler' will give your players an even greater leadership edge even before they step onto the green.

Our research identifies that club coaches love the concept because member skills & performances will improve, and they can take the credit. Everyone benefits.

6. ASK YOUR CLUB COACHES & SKIPS TO PARTICIPATE

If your coaches and skips participate, they can then give encouragement to your club member base to book in for coaching sessions, based on their endorsement.

7. DISPLAY THE ENCLOSED POSTER ON YOUR NOTICE BOARD

Display the enclosed poster on your notice board and make other copies for display in the locker rooms, and other public places around your club.

8. CLUB WEB SITE

Scan our poster & display it on your website along with the enclosed editorial piece to identify the coaching/tutorial benefits to your members & visitors, - and ultimately your club.

9. CLUB NEWSLETTER

Put your flyer in your newsletter to create interest, it will arouse interest from your members to participate.

10. MEMBER EMAILS

If you gather email addresses from your members, you can scan & forward to them the enclosed poster image.

11. CLUB VISITORS

Bare-Foot, social & corporate bowlers & hirers of your greens should be introduced to 'Be-A-Better-Bowler' to improve their game skills more quickly, which will also increase their interest and enjoyment of the sport to become a potential new member of your club. Hand out an A5 size version of the poster to these visitors encouraging them to look up the website on their internet.

