

12. TABLE MATS

Photocopy the poster on a coloured A4 bond and use them as table mats.

13 REMINDER CARDS

Small business card size reminders are available for clubs to leave on the bar, the tournament entry-sheet bench, and to include in the team envelope on pennant days, with a card for each of the players to fill in with their name and email address, to be returned and recorded by the club for follow-up.

14. EMAIL ADDRESSES

Email all members with poster or the press advertisement to encourage them to look up the be-a-better-bowler website.

15. NEW MEMBER BONUS

As a special offer to potential new members you might like to offer to pay for a new member's special coaching via 'Be-A-Better-Bowler' to help fast-track them to a significantly higher skill level. At only \$10 per session you could pay for their first two program sessions which also includes the question & answer segments with these champions.

16. FEEDBACK & QUESTIONS

Ask your members to give you some feedback on their involvement in BBB so the coaches and skips can monitor their progress & improvement as a benchmark for others to book coaching sessions too.

17. PROGRESSIVE REBATE TO YOUR CLUB

With you club's support to encourage your members & visitors participation in BBB, - your club will see a dramatic improvement in the on-green performance in pennant play, and you will be automatically rebated \$2 for each session paid for by your members. The rebate is automatically paid to the club name noted on each booking instruction.



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